



How to become more water efficient



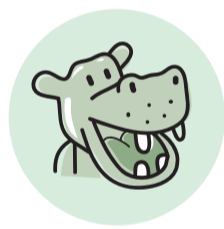
1 If an office is used for 40 hours a week and doesn't have any urinal controls then over 75% of flushing occurs when no-one is even there. This could cost your business over £500 per year per urinal so larger offices with multiple facilities could be wasting thousand of pounds – literally money down the pan!



2 Using your water more efficiently can help your business to comply with current and future environmental legislation, reduce your carbon footprint, improve your environmental performance and generate positive PR.



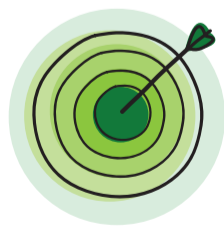
3 Smart technology now allows businesses to monitor and get data on water usage on a daily or even hourly basis. This can help identify areas where savings can be made.



4 The government's Enhanced Capital Allowance (ECA) scheme lets businesses claim back 100% first year capital allowances on certain water efficient technologies & products.



5 Substantial cost savings can be made if hot water is used more efficiently, it costs money and energy to heat water.



5 Educate your employees on the importance and practices of water efficiency, Try and set water usage targets and encourage widespread involvement to achieve this!